

WILLIAM GILMORE

Producer/Coordinator

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QUALIFICATION HIGHLIGHTS

- Coordinated feature film project "Halfway There"
- Coordinated documentary project "On the Road to Recovery"
- Coordinated Disney short film "Ever Wonder," including preparing legal records for 18 child actors under California Child Labor Laws.
- Coordinated DVD Bonus Features/Sizzle Reels for Disney, Warner Brothers, Fox
- Coordinated video elements of live trade show events & presentations
- Developed and administered budgets up to \$250,000 per project

Proven Competencies

- Promotions
- Production
- Development
- Operations
- Partner Development
- Team Building
- Negotiations
- Budget Development
- Presentations
- Project Management
- Scheduling
- Audio Engineering
- Videography

Skills

- MS Office
 - Word*
 - Excel*
 - PowerPoint*
- Photoshop
- Illustrator
- After Effects
- Avid
- Final Cut
- DVD Studio Pro
- Web Compression

Awards

- Telly Award
 - Halfway There*
 - *Low-budget feature*
 - *Social Issues*
 - On The Road to Recovery*
 - *Social Issues*

PROFESSIONAL EXPERIENCE

Mill Creek Productions, NY & LA

Freelance Producer/Coordinator 2008 – 2015

- Coordinated video marketing elements for the International Salon and Spa Exposition
- Coordinated marketing elements of Creative Nail Design rebranding
- Coordinated online marketing elements for the feature film *Subprime*
- Coordinated festival submissions for the feature film *Halfway There*
- Developed/Coordinated web marketing projects
- Organized and Managed Production Bibles
- Organized and distributed job assets
- Coordinated, scheduled and hired tech crews
- Licensed music/stock footage
- Developed budgets and tracked expenses

ON THE MARK PRODUCTIONS, Deal, NJ

Producer/Coordinator 2011 – 2012

- Administered budgets ranging from \$10,000 - \$300,000
- Secured rights and clearances
- Coordinated, scheduled and hired tech crews and artistic designers
- Supervised field shoots
- Handled tasks related to vendors and associated activities
- Managed multiple projects while simultaneously, supervising multiple, editors, PAs and interns
- Administered and managed invoices, timesheets and schedules

ENTERTAINMENT MARKETING CONCEPTS, NY & LA

Producer/Coordinator 2000 – 2008

- Administered budgets ranging from \$25,000 - \$750,000
- Secured rights and clearances
- Coordinated, scheduled and hired tech crews and artistic designers
- Supervised field shoots
- Handled tasks related to vendors and associated activities
- Managed multiple projects simultaneously, supervising multiple editors, PAs and interns
- Administered and managed invoices, timesheets and schedules

PRODUCER/COORDINATOR PROJECT LIST

FILMS

Halfway There – Feature
Wombshot – Short
Last Supper – Short
David's Last Run – Short

ON-AIR PROMOS

Coffee Shot – (series of 10)
Perfect Pearl
Luggage Jacket
Supersize Me
Prince Caspian
Michael Jordan: His Airness
X-Men & X-Men 2 CD Spots

DOCUMENTARIES

Sincerely, Walt Disney
On the Road to Recovery
Geppettos: Then & Now
Cars: Memory Lane

SIZZLE REELS

Bridge to Terabithia
Prince Caspian
Enchanted
Space Chimps

CORPORATE

Creative Nail Design Rebranding
Wella-Belvedere "Water Therapies"
Avance "Signature Facials"
Dewar's "Mixability"
ISSE Expo
Intercoiffure Fall Atelier 2012

WEB MARKETING/ONLINE BRANDING

Travel Bytes
Hike-LosAngeles.com
Tuesday's With TeeJ
The Luggage Jacket

TELEVISION

MTV's You Wrote It, You Watch It
Showtime's On the Set: The Shaggy Dog
Showtime's On the Set: Santa Clause 3

DVD BONUS FEATURES

Cars
Sleeping Beauty
Pinocchio
Prince Caspian
Bridge to Terabithia
Desperate Housewives: Season 2
When We Were Kings

TRAILERS

The Sopranos
Sex and the City
Chris Rock: Bigger & Blacker
Taxi Cab Confessions: New York
The Tuskegee Airmen
Miss Ever's Boys

INFOMERCIALS

Orek Graphite & Gold Vacuums
The Luggage Jacket
Adam & Eve at Home
GT101

ENG/NEWS PACKAGES

Business News Stories – BATV
VNRs
Pirates of Caribbean – Premiere
Enchanted (Premiere)
Cars – Premiere
Wall•e – Premiere

ATTRACTIONS

Narnia Museum Exhibit Kiosk Videos
Prince Caspian Pavilion Videos
Georgia Mountain Visitor